



NMRA Sunshine Region, Inc.
4621 Bexley Village Dr
Land O Lakes, FL 34638



Advertisement Purchase Order

We offer 3 publications to advertise in:

Telegraph Key (TK)- a monthly publication that is emailed out to over 400 members of the Region and also posted on our website (NMRA SunshineRegion.org) for all visitors to download.

Journal Box(JB)- A quarterly publication that will be emailed out to over 400 members of the Region. It has the same readership as the Telegraph Key and is downloadable from our website. Published in Mar, Jun, Sep and Dec.

TimeTable(TT)- This is an annual publication that is printed and handed out to our most serious members. Publication offers all information about the happenings during the convention. It is published for the convention in October of each year and available for download.

Location of ads are placed at our discretion with exception to the front and back pages of TT.

**** TK Monthly requires a 2 CONSECUTIVE month minimum with 60 days notice for first ad placement.**

MFG,Stores,and Club ads Only	TK Monthly	TK YRLY	JB YRLY	TT	All 3 YRLY	QTY	TOT AMT
Business Card 3.5x2"	N/A	\$30	\$20	\$25	\$50		
1/3 page - TK/JB=3x7", TT=2.5x4.5"	\$8	\$50	\$35	\$40	\$100		
1/2 page- TK/JB=4.5x7", TT=4x4.5"	\$12	\$75	\$50	\$60	\$125		
full page- TK/JB=9x7", TT=8x4.5"	\$15	\$100	\$65	\$80	\$150		
Back Page**	N/A	N/A	N/A	\$150	N/A		
1/3 Front Page**	N/A	N/A	N/A	\$100	N/A		
Back Page and 1/3 front Page can sell early, we will notify you if unavailable.						Subtotal	
Buy a Business Card ad plus any other ad take 10% addl off Subtotal Amount						Discount	
IF TK MONTHLY list months here:						Total Due	

*All non business card ads requires buyer to provide artwork. Email Artwork and business cards to NMRA_SunshineRegionMail@Yahoo.com.

We reserve the right to refuse any ads in any of our publications that we feel are not in the best interest of our members.

Make checks payable to: NMRA Sunshine Region, Inc. (and mail to above address)

All Artwork needs to be in JPEG format. We will scan business cards.

Invoice #: _____
 Date: _____

TERM:

Name _____
 Address 1 _____
 Address2 _____
 City, State, zip _____
 Email _____